

To: Malmesbury Magical History Tour Friends

Malmesbury Magical History Tour

10th – 12th July 2026

In just a month, Malmesbury will host the **Malmesbury Magical History Tour** – a vibrant weekend celebrating of characters from Malmesbury past at places they made history.

It's a collaboration between lots of Malmesbury groups including the Town Team, Athelstan Museum, Athelstan Players, Malmesbury Abbey, Malmesbury History Society, Malmesbury Live Arts, Malmesbury Town Council and more, and many individuals. We hope you will be able to take part and enjoy a memorable occasion!



An update on what's happening:

and many more!

Our ticketed events are:

- The **Live Street Theatre** show - coordinated engaging performances at key places in the town centre on Saturday 11th and Sunday 12th afternoons. 90 minutes across 12 special locations, starting at the Town Hall.
- **'Malmesbury the First 3,000 Years'** - Tony McAleavy's brand new talk. Friday 10th at 7:00pm
- **'Malmesbury's Greatest Rogue – The Audience Decides'** – our imaginative debate. Saturday 11th at 7:00pm

Alongside this we'll have a great collection of **free activities**:

- Eilmer teddy bear zip wire flights
- Victorian *'Ragged School'* experiences
- Lace-making demonstrations
- Live music
- A celebration of the Malmesbury Railway
- Exploring cures and remedies
- A history of 'Malmesbury on the Map'
- Storytelling
- A picnic area in Cloister Garden
- Children's dress-up parades
- A self-guided treasure hunt
- New films and content starring our historical characters
- Surprises!

Help please:

Apart from joining in, can you encourage family, friends and acquaintances to join the fun:

- **Let everyone know the extra ways they can take part:**
 - **Dress a teddy** in an Eilmer outfit to fly on the zip wire
 - **Dress the part** – particularly children but also adults. In the style of a favourite Malmesbury character
 - **Buy Tickets** and explore the free activities
- **Help share the publicity:**
 - **Display a poster**
 - **Like and share our Explore Malmesbury Facebook posts:** <https://www.facebook.com/100088990044853>
 - **Tell everyone** you know about the Malmesbury Magical History Tour!



For information on ticketed events and tickets go to <https://www.malmesbury.gov.uk/what-s-on/magical-history-tour> and in the Town Hall.

Thank you as always, for your support!

Campbell

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