

NEW MALMESBURY GUIDE CELEBRATES THE VITALITY OF LOCAL INDEPENDENT BUSINESSES

Latest news from Malmesbury Town Team

Malmesbury Town Team, which represents businesses in the Wiltshire town and surrounding area, has produced a 120-page retail and hospitality guide for free distribution to new residents and visitors.

The Guide highlights the diversity of the retail and hospitality offering in the Malmesbury area, and the faces of the people behind those businesses.

Compiled and edited by David Drake, Chair of Malmesbury Town Team, The Guide profiles over 40 independent businesses and lists 100. Sherston-based photographer Tea Smart has captured the vitality of local shops, cafes, restaurants and pubs, and Malmesbury's celebrated food and travel writer Deborah Gray has provided an insider's view of the many delights to be found in the area, and the benefits of shopping locally.

She said:

"Malmesbury is a vibrant market town that prides itself on its strongly forged sense of community independent spirit and friendliness. These qualities have a long history and nowhere is this more evident than amongst its independent retail and hospitality businesses.

"Walking through this medieval town, you can't help but notice the unique shops, services and eateries and a casual enquiry will confirm that most of them are run by passionate individuals, who call this place home."

Malmesbury Town Team is made up of a group of committed local residents and business owners working together to ensure the success of the town and its surrounding area by promoting Malmesbury as an attractive place to visit and spend time.

This new guide to the area's retail and hospitality offer encourages residents and businesses to buy local and in doing so support the town's future prosperity.

David Drake, who is also co-director of High Street business Caerbladon with his wife Karen, explains:

"It's all about projecting a positive image of Malmesbury to local residents and visitors alike, thus increasing footfall and supporting business resilience. We're immensely proud of our town, and there is as much quality and diversity of products and services to be found here on our doorstep as in many of the larger, drive-to urban centres".

For more information visit <https://discovermalmesbury.life/>

ENDS

EDITOR'S NOTES:

Attached is an image of Rachel Ferguson of The Somerford Arms who is in the Guide along with many others.

Pictures provided by Tea Smart who is here <https://www.teasmart.co.uk/>

To talk to David Drake or for more information contact media consultant Fiona Scott on 07789 270030

--



Company number: 08619525

**PS Hang on before you go...do you need help with your PR?
You'll love Fiona's PR Power Hour: [Book here](#)**