#### **DRAFT 2**

#### **PRESS RELEASE**

#### For immediate release

# Shindig Festival 2025 to be held at Charlton Park Estate, Wiltshire

**Shindig Festival (22**<sup>rd</sup> – **25**<sup>th</sup> **May)** will take place at a new site: Charlton Park Estate, Wiltshire, **only 40 minutes from Bristol.** 

Many will recognise the name - former home to the much-loved Womad festival for years. However, due to its smaller size, Shindig will be held in a different part of the huge estate - amid the arboretum and other beautiful parkland.

It will be the eleventh year of the event. The family-friendly festival announced that 2024 would be its last, due to an extremely challenging economic climate - rising costs, tighter regulations and competition from larger corporate shows.

But the team refused to lose sight of what makes independent gatherings so important: a place in which to escape, reconnect with friends and reimagine different ways to live.

Not only that, they fuel and shape our culture - providing crucial platforms for new and emerging artists and performers. Humans have gathered at festivals for hundreds of years because they're integral to society's fabric.

And so a deal was struck with SEE tickets to enable the award-winning event to continue. Its loyal following responded immediately and **the first tier of tickets has sold out in record time.** 

Simon Clarke, Festival Co Founder says:

"Charlton Park marks a new era for Shindig. This renowned site allows us to introduce new stages, a broader live music line up and new partnerships - the foundation for a solid future!"

# **Music Line Up**

The eclectic soundtrack across the seven stages will cater for all tastes. Live acts include: **Seun Kuti & Egypt 80**, **Ibibio Sound Machine**, **Gentleman's Dub Club**, **Moonchild Sanelly**, **Dub FX**, **TC & the Groove Family**, **Grove and K.O.G.** 

DJs include: Gilles Peterson, Mr Scruff, Dan Shake, DJ Paulette, Luke Una, Danny Howells, Coco Maria, Poly-Ritmo and Channel One.

Collectives will programme a number of stages during the weekend. These include **Born on Road, Fingerlickin Records, Tropical Tea Party, Thick Boy Records Leeroy Thornhill (ex The Prodigy) Slipmatt, Altern8 (35 Year Anniversary) & Bacana Funk** 

The festival has been dubbed "a pint-sized version of Glastonbury". This year will see the infamous Glastonbury hangout **The Rabbit Hole** at Shindig for the first time, among many other takeovers - still to be announced.

# A family affair

Part of what makes Shindig special is that it's the ideal boutique festival for party people with families. **The Kid's Kingdom** is the family-friendly area for babies, children and parents to hang out and play.

Think circus skills, climbing walls, space hoppers and sandpits. Older kids can get involved in the hugely popular Graffiti Wall and attend DJ, MCing and Breakdance workshops. This year the breakdancing workshop is being lead by Dance-Off Champion: Morton Mitchard.

Bigger than ever before, **the Craft Area** will offer workshops on everything from felt making to spoon whittling, woodworking and jewellery making for all the family.

The **healing field** offers hot tubs, saunas and massages. Award-winning food is on offer from the hand-picked traders. **Boutique camping** offers luxury, a private bar as well as a pamper parlour.

**Recommended by Emily Eavis, Glastonbury organiser**, as a good alternative to those who missed out on tickets and Voted 'Best For Family Rave' by Festival Kidz, it's attracting an evermore diverse crowd.

There are no main stages, just a beautiful arrangement of stretch marquees and giant tipis. Plus plenty of secret venues and hidden playgrounds to discover.

# **Attention-stealing art installations**

Expect mind-bending sculptures from the most visionary and trailblazing creatives of today. **Mutoid Waste Company** and artists from **Rockaway Park** will be bringing giant welded artwork, interactive diversions and fire-breathing sculptures. The Shindig spectacle is dialling up to ten.

Bringing a healthy dose of foot-stomping funk and a packed programme of entertainment for all ages, Shindig Festival offers relaxation and revelry in equal measures.

Weekend adult tickets are on sale, priced at £205 plus booking fee.

# END

#### Notes to editors

For information, interviews and images please contact Melissa Kidd on 07855 105865 or <a href="mailto:press@shindigfestival.co.uk">press@shindigfestival.co.uk</a>

High res images can be found here:

https://tinyurl.com/y5rkzvve

Tickets can be bought using a payment plan, with the group offer and ambassador opportunities for avid supporters! They are available at: <a href="https://shindigfestival.co.uk/">https://shindigfestival.co.uk/</a>

Location: Charlton Park, Malmesbury, Wiltshire, SN16 9LL

The festival's capacity is 7,500

There are lots of acts and exciting takeovers still to be announced.

For more information about the festival: www.shindigfestival.co.uk

The Guardian listed Shindig as the Best Boutique Festival in 2019.

72 UK festivals cancelled or postponed in 2024, double that of 2023. And 204 events have completely disappeared from the calendar since 2019

#### **DRAFT 1:**

#### PRESS RELEASE

#### For immediate release

# Shindig Festival 2025 to be held at Charlton Park, Wiltshire

**Shindig Festival (23**<sup>rd</sup> – **26**<sup>th</sup> **May)** will take place at a new site: Charlton Park, Wiltshire, only 40 minutes from Bristol.

Many will recognise the name - home to the much-loved Womad festival for years. However, due to its smaller size, Shindig will be held in a different part of the huge estate – amid the arboretum and other beautiful parkland.

It will be the eleventh Shindig Festival. Due to a deal struck with SEE tickets, the event continues. The family-friendly festival announced that 2024 would be its last due to an extremely challenging economic climate - rising costs, tighter regulations and competition from larger corporate events.

But the team refused to let go of what makes these gatherings so essential - a space to celebrate art, music, freedom and connection. Over half the festival's tickets have been sold already due to its loyal following.

Si Clarke, Festival Co Founder says:

"It's the next chapter in Shindig's story. An incredible new site, we're coming back stronger, smaller....NEED TO ADD MORE HERE"

# Music Line Up

The eclectic soundtrack across the six stages will cater for all tastes. Live acts include: **Seun Kuti & Egypt 80**, **Ibibio Sound Machine**, **Gentleman's Dub Club**, **Moonchild Sanelly**, **Dub FX**, **TC & the Groove Family**, **Grove (live) and K.O.G. (live)** 

DJs include: Gilles Peterson, Mr Scruff, Dan Shake, DJ Paulette, Luke Una, Danny Howells, Coco Maria, Poly-Ritmo, A.Skillz, Altern8 (35 Year Anniversary) Takeover: Leeroy Thornhill (the prodigy) Slipmatt.

There are many more acts and exciting takeovers to be announced.

#### **Xxx** themed areas

**Recommended by Emily Eavis, Glastonbury organiser**, as a good alternative to those who missed out on tickets and Voted 'Best For Family Rave' by Festival Kidz, it's attracting an evermore diverse crowd. There are xxx themed dancefloors and corners to explore.

Expect no main stages, just a beautiful arrangement of stretch marquees. From watching cabaret to hearing some spoken word or creating crafts in a workshop, there's something for everyone. The **healing field** offers hot tubs, saunas and massages. Award-winning food is on offer from the hand-picked traders. Boutique camping offers some luxury, private bar as well as a pamper parlour.

# A family affair

Part of what makes Shindig special is that it's the ideal boutique festival for party people with families. The Kid's Kingdom is the family-friendly area for babies, children and parents to hang out and play. Think circus skills, climbing walls, space hoppers and sandpits. Older kids can get involved in the hugely popular Graffiti Wall and attend DJ, MCing and Breakdance workshops. This year the breakdancing workshop is being lead by Dance-Off Champion: Morton Mitchard.

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# This year's theme is xx

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Weekend adult tickets are on sale, priced at £205 plus booking fee.

#### **END**

# Notes to editors

High res images can be found here:

https://drive.google.com/drive/folders/1ML2QRwnm1lmRDvtiVNTjmFbsNEOoJY19

Location: Charlton Park, Malmesbury, Wiltshire, SN16 9LL

For more information about the festival: www.shindigfestival.co.uk

Tickets are available at: <a href="https://shindigfestival.co.uk/">https://shindigfestival.co.uk/</a>

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